

## Greater Western Chapter of Travel and Tourism Research Association Privacy Policy

Your privacy is important to us. This privacy policy provides information about the personal information that the Great Western Chapter of Travel and Tourism Research Association (GWTTRA) collects, and the ways in which we use that personal information.

### Personal information collection

GWTTRA may collect and use the following kinds of personal information:

- information that you provide using for the purpose of registering with the website (including your email address)
- information about transactions carried out over this website, including your credit card number from a secure system on the site. No credit card numbers are allowed to be stored on any GWTTRA computer or database
- information that you provide for the purpose of subscribing to the website e-newsletter
- any other information that you send to this Web site

### Using personal information

GWTTRA may use your personal information to:

- administer this website
- personalize the website for you
- enable your access to and use of the website services
- publish information that you request on the website
- send to you products that you purchase
- supply to you services that you purchase, such as Symposium registration and others
- send you statements and invoices
- collect payments from you; and
- send you marketing communications

Where GWTTRA discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, GWTTRA may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

### Securing of your data

GWTTRA will take all reasonable technical and organizational precautions to prevent the loss, misuse or alteration of your personal information.

GWTTRA will store all the personal information you provide on its secure servers. No long term storage of credit card information will be maintained on any GWTTRA computer or data base or in written form.

All information relating to electronic transactions entered into via this website is protected by encryption technology.

### Updating this statement

GWTTRA may update this privacy policy by posting a new version on this website. You should check this page occasionally to ensure you are familiar with any changes.

### Other websites

This website contains links to other websites. GWTTRA is not responsible for the privacy policies or practices of any third party.

### Contact

If you have any questions about this privacy policy or GWTTRA regarding your personal information, please email:

johnhopejohnstone@gmail.com